

The background of the magazine cover is a vibrant autumn scene. It features large, overlapping leaves in shades of bright yellow, orange, and deep red. Interspersed among the leaves are dark, silhouetted branches, some of which have small thorns. The overall composition is layered and textured, creating a rich, seasonal atmosphere.

PRIME

The fine life at 50 in South Florida

**ROCK
THIS
WAY
ADULT
FANTASY
CAMPS**

**THE 12
MEN OF
STYLE**

**PROUD
TINA
TURNER**

**CRUISE SHIP
CONFIDENTIAL
HOW TO PICK
THE RIGHT
SHIP FOR YOU**

**THE
ARTS
ISSUE**

HOT PROPERTY

“There could never be enough senior living. It’s just a matter of offering a product that appeals to the audience.”

— Andrea Abbott

“There could never be enough senior living,” says Andrea Abbott, regional vice president of sales and marketing for Milestone’s east division. “It’s just a matter of offering a product that appeals to the audience.”

Symphony offers assisting living and memory care, but it markets its assisted-living units with a unique twist. “We found that especially in South Florida, discerning seniors don’t like to be labeled as ‘assisted’ — and who would want to be labeled as needing help?” Abbott says. “So we talk about ‘supportive independent living’ because the product we’re building is not a care-centric model. It’s a hotel, country club and cruise ship all mashed into one, with care if and when you need it.”

Symphony’s communities offer many of the same amenities and services as luxury condominiums. Symphony at the Waterways in Fort Lauderdale, for example, has a waterfront café, theater with a 90-inch screen, fitness room, spa and salon, massage room, bar, dining room and a cultural liaison to connect residents with interesting events in the local area.

Perhaps one of the most luxurious projects coming to Fort Lauderdale is Riverwalk Residences at Las Olas, a 42-story building that will house independent-, assisted- and memory-care units. Construction of the \$215 million building is expected to start in the spring of 2019 and be completed by the summer of 2021.

The developer, Ocean Land Investments, originally planned for the project to have 401 units, but Jean Francois Roy, its founder and president, reduced that number to make the independent-living units larger. “That’s what baby boomers want,” he says.

The project will now have 300 units, of which 204 are independent and the rest a mix of assisted living and memory care. The independent-living units will average 1,200 square feet, Roy says.

Riverwalk Residences will have five restaurants, two theaters, a rooftop bar, spa, fitness center, pool and valet parking. It will also have on-site physicians’ offices, physical therapy and adult daycare.

Although it’s too early for rents to have been finalized, Roy says rent for the independent-living units will be about \$8,500 per month. The project will be managed by Life Care Services, which also operates a similar high-rise in downtown Chicago called The Clare.

“Our product is designed for a new generation of seniors,” Roy says. “The design is very modern, similar to the condominiums we just finished in Fort Lauderdale. It will look like a Four Seasons.” ●



Riverwalk Residences, Fort Lauderdale



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