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Plans Move Forward to Build Mixed-Use Development Near Brightline Station in Fort Lauderdale

Brightland FTL Owner, LLC is an affiliate of OceanLand Investments, Inc, a real estate investment firm.



Brightland FTL Owner, LLC, has recently revealed plans for a luxurious multifamily mixed-use development with 392 units. The development will be situated in downtown Fort Lauderdale, adjacent to the Brightline station. In March, OceanLand Investments acquired the 0.95-acre property for \$13.2 million and now has the opportunity to undertake a Transit Oriented Development project that reflects their visionary approach to urban growth.

The future development at 105 NW 3rd Ave. can potentially advance the city's development landscape. OceanLand's strategic move to invest in downtown Fort Lauderdale highlights its commitment to identifying exceptional opportunities in the city's heart. They aim to contribute to a vibrant ecosystem that fosters innovation, culture, and an enhanced quality of life for its residents.

"We are thrilled to announce our latest development and excited to bring this incredible project to market," Jean Francois Roy says, founder and CEO of OceanLand. "The development will provide residents with unparalleled access to South Florida via the Brightline and continue to elevate Downtown Fort Lauderdale as one of South Florida's most desirable destinations."



The forthcoming development demonstrates OceanLand’s confidence in the city’s future and the crucial part that TOD will assume in the next growth phase. OceanLand intends to take advantage of the success of other development initiatives surrounding Brightline stations, such as those in Miami, as well as the extension to Orlando and the potential for future connections to Tampa and St. Petersburg by positioning the development adjacent to the busiest station in the Brightline portfolio.

The development was designed by FSMY Architects + Planners in collaboration with AM Studio, a South Florida design boutique. It will seamlessly blend in with the character of the surrounding area, particularly the Brightline station, and establish the tone for the forthcoming developments in the vicinity.

For more information, please visit Oceanland.com.

OceanLand’s portfolio of past projects consists of Class A multifamily and senior living projects across 26 properties and 4,000+ units. Notable projects include the Ritz-Carlton Residences, Singer Island, Palm Beach, AquaBlu and Aquazul Condominiums.

